MANAGEMENT / BUSINESS ANALYTICS / FINANCE

COURSE 15 (SLOAN)

DEPARTMENT CONTACT
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DESCRIPTION
Course 15 is where students learn how to bring business perspectives to their technical and quantitative expertise. And our community is important to us, so we are committed to creating learning environments that are inclusive, welcoming, supportive, and empowering for all students who are majoring, minoring, or interested in learning more about Course 15. Prospective future positions may include project manager, management consultant, marketing analyst, securities trader, or business development.

INSIDE COURSE 15

15-1 Management
15-2 Business Analytics
15-3 Finance
Undergraduates: 32
Undergraduates: 65
Undergraduates: 51

INTRODUCTORY CLASSES

15.401 Managerial Finance
Three core themes: determining the value of a decision, deciding how to finance a project, and managing its risk.

15.373 Venture Engineering
Provides a framework for the development, implementation, and growth of innovative ventures in dynamic environments.

15.276 Communicating with Data
Develops the skills to communicate quantitative information in a business context toward better decisions.

15.076 Analytics for a Better World
Introduces predictive and prescriptive analytics methods to solve problems that contribute to the welfare of society

COURSE 15-FRIENDLY UROP AREAS
Cryptoeconomics Lab
Lab for Financial Engineering
MIT Initiative on the Digital Economy (IDE)
Good Companies, Good Jobs Initiative
GET INVOLVED WITH COURSE 15
Scholars of Finance  Sloan Trading Taskforce
Global Startup Workshop  Smart Woman Securities
Informed Investment Club  StartLabs
Leadership Training Institute  Traders @ MIT
Sloan Business Club  Women Business Leaders
Minorities Business Association  MIT Consulting Group

SKILLS
Strong interpersonal and communication skills
Budgeting and systems analysis
Problem-solving and decision-making
Negotiation

POSSIBLE FUTURE POSITIONS
- **Project/Product Manager:** Plan, direct, and coordinate activities of projects.
- **Management Consultant:** Perform business process analysis to identify opportunities to re-engineer business processes, improve efficiencies, and reduce costs. Also provides comprehensive assessments and recommendations for existing and potential engineering projects.
- **Financial Analyst:** Provide guidance to businesses and individuals making investment decisions and assess the performance of stocks, bonds, commodities, and other types of investments.

CAREER INDUSTRY EXAMPLES
Accounting  Entrepreneurship  Marketing
Business Analytics  Finance  Public Policy
Consulting  Insurance  Marketing

SAMPLE EMPLOYERS
ADL Ventures  Google  McKinsey & Company
Arena Investors  Intensity Corporation  Morgan Stanley
Bose  J.P. Morgan  Potamus Trading
Goldman Sachs  Legendary Entertainment  Wayfair